

# LEVERAGE WHISTLEBLOWER INSIGHT TO REDUCE RISK AND PROTECT YOUR ORGANIZATION

REAL-TIME INSIGHT TO UNCOVER, ANALYZE, MANAGE AND ADDRESS TODAY'S OFTEN HIGH-PROFILE AND COSTLY GRIEVANCES AND ILLEGALITIES

Reduce risk, increase performance and protect your business through embracing whistleblower insight throughout your organization. **Of the nearly 1/3 of employees who witness misconduct, more than 40% don't report it<sup>2)</sup>.** As a result, organizations miss out on this invaluable insight, at an imposing cost. Take Enron, for example, who is notorious for the massive accounting fraud that cost investors \$60 billion and the jobs of 4500 employees.



**OF WHISTLEBLOWERS RAISED THEIR CONCERNS INTERNALLY BEFORE TURNING TO PUBLIC METHODS**

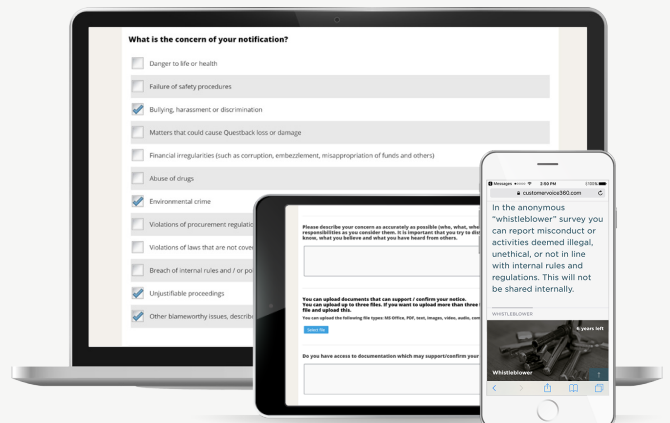
The Wall Street Journal notes, **"C-suite support for whistleblower initiatives is being recognized as a key element of an effective enterprise-wide compliance program..."<sup>3)</sup>**. Complacency is not an option. Businesses need to proactively gather and leverage whistleblower insight to reduce risks, increase performance and protect their business.

## QUESTBACK WHISTLEBLOWER - BENEFITS

*Uncover insight, take action. Protect your organization.* Wells Fargo, Uber, lululemon, Volkswagen, BP, Novartis - no industry is unscathed by the often very-public outings of corporate misconduct. A cost that directly impacts your bottom line. A world-class solution, Questback's Whistleblower delivers real-time insight to identify, manage and address today's various grievances and illegalities.

*Effective, transparent and built on a foundation of trust.* Questback's Whistleblower transforms common organizational pitfalls into invaluable insight. Questback's Whistleblower:

- ❖ Protects your business against unknown or unaddressed risks
- ❖ Provides a reliable mechanism for employees to voice their insights and concerns
- ❖ Improves compliance with legal, regulatory, ethics and governance programs such as GDPR
- ❖ Drives better business performance with proactive insight



<sup>1)</sup> US Security & Exchange Commission <https://www.sec.gov/news/speech/chair-white-remarks-at-garrett-institute.html>

<sup>2)</sup> Ethics & Compliance Initiative, Global Business Ethics Survey <http://www.ethics.org/ecihome/research/gbes>

<sup>3)</sup> Wall Street Journal, Deloitte <http://deloitte.wsj.com/cfo/2017/06/01/whistleblowing-programs-become-part-of-compliance-dna/>

ENABLE TRANSPARENT DIALOGUE, GAIN INVALUABLE INSIGHT AND PROTECT YOUR BUSINESS WITH QUESTBACK WHISTLEBLOWER

# QUESTBACK WHISTLEBLOWER FEATURES



ENCRYPTED ONLINE PORTAL FOR 24/7 SUBMISSION



SIMPLE TO USE, ACCESSIBLE FROM ANY DEVICE



EASY TO ADMINISTER WITH KNOWN OR ANONYMOUS CAPABILITIES



INTEGRATES INTO ANY GOVERNANCE STRUCTURE INCLUDING 3RD PARTY



DASHBOARD-BASED REAL-TIME REPORTING FOR HUMAN RESOURCES, MANAGERS, EXECUTIVES AND INVESTORS



AUTOMATED ALERTS, NOTIFICATIONS AND REPORTS



COMPREHENSIVE AUDIT TRAIL TO ENSURE REGULATORY COMPLIANCE



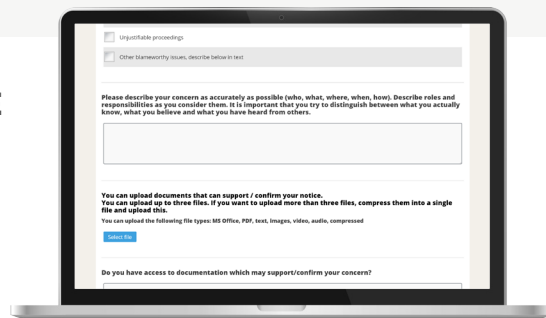
By implementing a whistleblower solution, the ability to effectively receive, and quickly respond to, employee complaints increases. The whistleblower solution helps ensure anonymity and confidentiality. By ensuring anonymity and confidentiality, the Questback solution helps us to be compliant with relevant laws and regulations, thereby increasing the credibility of our whistleblowing setup. The solution provides the department responsible for employee complaints more effective notification for new cases.”

HIGH-RANKING OFFICER, Central Bank in Europe

## START PROTECTING YOUR BUSINESS. GET INVALUABLE INSIGHT WITH QUESTBACK'S WHISTLEBLOWER.

Contact us to arrange a live demo at +1 800 974 8784 or send an email to

[info@questback.com](mailto:info@questback.com)



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Questback is a complete feedback system that helps companies transform customer, employee and market research programs. Used by thousands of companies, including 1/3 of the Forbes list, Questback is the smarter, faster way to manage feedback. Get the software, services and human support you need to manage customer, employee and market feedback – all in one place.